

## **1. Opening Items**

### **1.1. Call to Order**

### **1.2. Roll Call**

Attendance Via Zoom:

Stewart Weinberg

Cheryl Hollis

Tamara Jefferies

Wayne Murphy

Alicia Patton

Simplicia Smith

Brandi VanGorder

Brian Williams

### **1.3. Pledge to Flag**

## **2. Executive Session**

Motion: Brain

Second: Cheryl

### **2.1. Matters related to contractual negotiations for personnel and matters incident to contractual negotiations for property**

Motion: Cheryl Hollis made motion to approval the contractual hire of Maria DuVall to administrate meetings and record meeting notes.

Second: Brandi

Vote: Passed

## **3. Administrative**

### **3.1. Approval of September 26, 2024 meeting agenda**

### **3.2. Approval of August 22, 2024 meeting minutes**

## **4. School Presentation - WJSE**

## **5. Building Reports**

### **5.1. Willie Jeffries School of Excellence - Principal Report**

Extra curricular clubs have began.

Several community events over the next several weeks.

Enrollment is at 271 with SPED count at 16

Motion to approve new hires for the following position:

Don Searson -

Motion: Bryan

Second: Tammy

Vote: Passed

## **5.2. Mevers School of Excellence -Principal Report**

9/18 ribbon cutting for our Eagles Nest to give students opportunity through their PBIS to earn privileges to use.

Launching morning work.

Capital campaign will start in October; the goal is 75K.

Wellness Wednesday with our staff, Zumba was a big hit with the staff.

Small gains with enroll, 94 down from previous number.

Current Enrolment: 781

### **5.2.1. MSE - Marketing Update**

Susan Gibson and Mr. Coles discussed their multi-tiered approach to marketing, emphasizing the need for a presence in the community and the use of various tactics to achieve their goals. Board members praised the changes to the social media they have been seeing.

## **5.3. Berkeley Preparatory Academy - Admin Report**

Open Gym started for students.

Teacher expectations for conferences, signs up for conferences when out 9/25

Upcoming events: School picture day, Glow fest, Trunk or Treat and hunted house.

Encourage people to bring a friend to these events

Current Enrolment: 776

## **5.4. CSUSA - State Director Report**

### **5.4.1. Grants**

Stewart requested information from the last 3 fiscal years:

The original grants and amounts, what was submitted and what was approved, and how it was spent.

### **5.4.2. CSUSA Marketing Team Presentation**

Linda Hall - VP marketing and enrollment

Rolando C - Senior Director of Marketing

Presentation on Marketing and Enrollment for Mevers.  
Paid Campaigns and Strategies

**5.4.3. Security - Verkada**

Susan Gibson to present with Thomas Holmes State IT director about Verkada security system quote.

Cheryl to present additional quote from Make IT Happen.

Bryan - motion to approve proposal with Make IT Happen in the amount of \$72,596.76, with the caveat that CSUSA needs to consult with Red Apple Services and CSUSA to gather any concerns with proposal.  
Susan will have a response by 10/5/24 to Brain.

Second: Wayne

Vote: passed

**5.4.4. Facilities and Maintenance Services**

**5.4.5. SC Data for SC 2024**

Susan Gibson to present data for the SC test scores for Berkeley Prep and Mevers. She noted that both schools had several areas where they outperformed State, Erskine and other Berkeley County Public Schools.

**6. Financial Reports**

Bryan to present.

**6.1. Mevers School of Excellence, August 31, 2024**

Motion to pass MSE financials made by Bryan

Cheryl to second

Vote: passed

**6.2. Berkeley Preparatory Academy, August 31, 2024**

Motion to pass VPA financials made by Bryan

Wayne to second

Vote: passed

**6.3. Willie Jeffries School of Excellence**

**7. Board Discussions and Actions**

**7.1. Personal Electronic Device Policy**

Motion to pass made by Stewart

Wayne to second

Vote: passed

**7.2. Board Committees**

Brandi suggested Finance, Academic and Policy committees to be the first priorities.

Stewart made motion to establish a Finance, Academic and Policy Committee.

Alicia to second.

Vote: passed

**8. Public Comment**

No public comments submitted via website.

2 public comments in the chat regarding the marketing of MSE and the Radio station that was chosen.

No other public comments

**9. Adjournment**

Cheryl motion to adjourn

Simplicia to second.

Vote: passed.

**9.1. Next Meeting: October 24, 2024**

at Willie Jefferies School of Excellence